

## on Rural Ontario



Vision, Voice and Leadership

### Non-metro employment: non-food manufacturing

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### **Highlights**

- In non-metro census divisions, employment in all manufacturing sectors (120,000) now represents 11% of total employment, down from 140,000 (16% of all non-metro jobs) in 2001.
- The number employed in non-food manufacturing declined 28% while food manufacturing declined by 17% from 2001 to 2014.
- The overall decline in manufacturing employment is evident in each economic region.

# Why look at employment in non-food manufacturing?

Manufacturing remains a major exportable sector for non-metro Ontario.

This FactSheet shows the trend.in non-food manufacturing sectors<sup>2</sup> in non-metro Ontario.

### Findings<sup>3</sup>

Employment in all manufacturing sectors in nonmetro census divisions (CDs) has declined by 38K<sup>4</sup> from 140K in 2001 to 102K in 2014 (see Row #1 in Table 1). This is a decline of 27% since 2001.

In 2014, all non-metro manufacturing sectors contributed 11% of total employment, down from 16% in 2001 (Row #1 as a percent of Row #54).

Food manufacturing employment (Row #2) declined by 2.5K from 2001 to 2014, a 17% decline.

Non-food manufacturing employment declined from 124K in 2001 to 85K in 2010 followed by slight growth to 89K in 2014 (Figure 1 and Row #53). Employment in 2014 is down 28% from 2001.

Most non-food manufacturing sub-sectors show declining employment. However, note the considerable year-to-year variability.

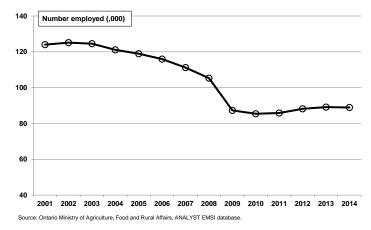
The largest<sup>5</sup> manufacturing sub-sector is transportation equipment (Row #41) with 17K workers in 2014, a decline of 12% since 2001.

Major declines from 2001 to 2014 may be noted for wood products (Row #8) (down 8.5K or 58%), paper (Row #12) (down 6.8K or 66%) and fabricated metal products (Row #26) (down 5.1K or 36%).

The Economic Region patterns are in the appendix<sup>6</sup>.

### Figure 1

Employment in NON-FOOD MANUFACTURING sectors has declined from 124,000 in 2001 to 89,000 in 2014 in non-metro census divisions, Ontario



#### Summary

Manufacturing remains a significant sector in nonmetro CDs – contributing 11% of employment in 2014, but down from a 16% share in 2001.

After a steep decline in 2008-09, non-food manufacturing recovered slightly in 2012-13.

The employment decline in non-food manufacturing was 28% from 2001 to 2014.

<sup>&</sup>lt;sup>1</sup> An "exportable" good or service is one that can be sold to those in other jurisdictions – either sent to the customer (e.g. a book) or the client consumes the item in your jurisdiction.

<sup>&</sup>lt;sup>2</sup> Food manufacturing is discussed in a companion FactSheet that focuses on food-related sectors.

<sup>&</sup>lt;sup>3</sup> For the level of employment for each subsector, see **Appendix Table**: Employment in non-metro CDs by industry sector.

<sup>4</sup> Where "K" indicates "thousand".

<sup>&</sup>lt;sup>5</sup> The second largest sector is food manufacturing (Row #2).

<sup>&</sup>lt;sup>6</sup> See the on-line **Appendix Charts** Employment Trends by Industry Sector. The charts are based on Statistics Canada's (STC) Labour Force Survey of individuals which generates a higher employment number, compared to the STC Survey of Employment, Payroll & Hours (SEPH) which records the number of jobs reported by businesses. The estimates of the OMAFRA ANALYST EMSI database closely follow the SEPH data.

Table 1

Non-metro employment in NON-FOOD MANUFACTURING, employment change & performance relative to national patterns, Ontario, 2001 to 2014																								
		Level Industry sector (displayed for each category of NAICS = North American Industry Classification System)	Estimated number employed (,000)													Expected change	Actual		Intensity(2) (LQ)		Ė			
Row	NAICS		Industry sector (displayed for each category of NAICS = North American														(based on national	change, 2001 to	"Performance"	Ontario		Canada		
#	Code		2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	patterns) (1), 2001 to 2014 (,000)	2014 (,000)	= Actual minus Expected (,000)	2001	2014	2001	1 2014	
-	31-33	1	Manufacturing	139.6	140.9	140.8	137.3	134.6	131.6	_	121.2	102.0	99.3	99.3			102.0	-34.4	-37.6	-3.2	1.0	1.1	1.2	
2	311	2	Food mfg	14.5	14.6	15.0	14.9	14.6	14.5	14.4	14.8	13.7	12.9	12.6		12.1	12.0	-0.7	-2.5	-1.8	1.2	1.1	1.1	
3	312	2	Beverage & tobacco product mfg	1.0	1.2	1.2	1.2	1.1	1.1	1.1	1.0	1.0		0.9		1.0	1.1	-0.1	0.0	0.1	0.5	0.6	0.5	
4 5	313	2	Textile mills	2.5 1.9	2.0 1.9	1.9 2.0	1.8	1.6	1.5 1.7	1.4 1.6	1.3	1.2		1.3		0.7	1.3 0.7	-1.7 -0.9	-1.2	0.5 -0.4	2.2	2.6 1.0	1.7	
6	315	2	Textile product mills Clothina mfa	1.0	1.1	1.1	1.9 0.9	1.8 0.8	0.7	0.7	0.5	0.4		0.7			0.7	-0.9	-1.2 -0.8		1.5 0.3	0.4	1.6 0.2	
7	316	_	Leather & allied product mfg	0.9	0.7	0.6	0.9	0.3	0.7	0.7	0.3	0.4	0.4	0.3			0.3	-0.6	-0.8	-0.1	2.1	1.6	1.6	
8	321	2	Wood product mfg	14.6	14.5	13.8	13.5	13.0	12.3		9.2	6.8		6.4			6.1	-5.1	-8.5	-3.4	3.2	2.6	1.8	
9	3211	3	Sawmills & wood preservation	7.1	6.6	6.1	5.6	5.3	4.8	4.4	3.1	2.3		2.4			2.3	-3.6	-4.8	-1.2	5.1	5.0	1.8	
10	3212	3	. Veneer, plywood & engineered wood product mfg	3.9	4.1	4.2	4.6	4.4	4.1	3.8	3.5	2.3		1.7	***************************************		1.6	-1.2	-2.3	-1.0	4.6	4.2	2.8	
11	3219	3	. Other wood product mfg	3.7	3.7	3.5	3.3	3.4	3.4	3.0	2.7	2.2	2.3	2.3	2.1	2.1	2.3	-0.5	-1.5	-1.0	1.6	1.5	1.3	3 1.0
12	322	2	Paper mfg	10.2	9.9	9.6	9.1	8.0	7.5	6.9	6.1	4.5	4.1	4.1	3.7	3.6	3.5	-4.7	-6.8	-2.1	2.0	1.5	1.8	
13	3221	3	Pulp, paper & paperboard mills	7.9	7.3	6.8	6.4	5.4	5.0		3.5	2.5	***************************************	2.1	***************************************	1.8	1.7	-4.6	-6.2	-1.6	3.6	2.6	2.2	
14	3222	3	Converted paper product mfg	2.4	2.6	2.8	2.7	2.6	2.5		2.7	2.0		2.0			1.8	-0.6	-0.6	0.0	0.8	1.1	1.0	
15	323	2	Printing & related support activities	3.1	3.2	3.4	3.1	3.0	2.8	2.7	2.8	2.4	2.3	2.4		2.3	2.2	-1.2	-1.0	0.2	0.5	0.6	0.6	
16 17	324 325	2	Petroleum & coal product mfg	2.0	2.2 7.7	2.3	2.3	2.5	2.8	2.8	3.1	2.8		2.4		3.1	3.2	0.5	1.2		2.6	3.7	2.3	
18	325 326	2	Chemical mfg Plastics & rubber products mfg	7.3 10.0	9.9	8.2 10.1	7.7 10.1	8.6 10.1	8.1 10.3	9.2 9.4	9.8 7.9	9.0 6.2		8.4 5.9			7.9 6.3	-0.9 -2.6	0.6 -3.7	1.5 -1.2	1.0	1.4	1.4	
19	320 327	2	Non-metallic mineral product mfg (includes cement)	4.6	4.7	4.8	4.9	5.0	5.2	5.0	4.9	4.3		3.8		4.4	4.5	-0.2	-0.1	0.1	1.0	1.5	1.4	
20	331	_	Primary metal mfg	11.8	12.2	11.2	10.4	10.0	10.0	9.8	8.6	7.1	7.8	8.3			8.4	-4.3	-3.4		1.6	2.1	2.3	
21	3311	3	. Iron & steel mills & ferro-alloy mfg	5.5	5.5	5.2	4.7	4.7	4.8	4.3	3.9	3.4		3.8			4.1	-2.1	-1.4	0.7	1.7	2.3	3.5	
22	3312	3	. Steel product mfg from purchased steel	1.4	1.2	1.0	1.0	1.0	0.9	1.0	1.1	0.8	0.9	1.1			1.1	-0.5	-0.3	0.2	1.4	2.1	2.1	
23	3313	3	. Alumina & aluminum production & processing	0.5	0.5	0.6	0.6	0.6	0.5	0.5	0.4	0.3		0.1			0.2	-0.2	-0.4	-0.2	1.2	0.4	0.6	
24	3314	3	Non-ferrous metal (except aluminum) production & processing	1.8	1.6	1.6	1.6	1.5	1.6	1.9	1.9	1.6	1.6	1.8	1.8	1.7	1.5	-0.4	-0.2	0.2	2.0	2.5	1.7	7 2.1
25	3315	3	Foundries	2.6	3.4	2.8	2.6	2.3	2.1	2.0	1.4	1.1	1.3	1.5	1.5	1.5	1.6	-1.2	-1.1	0.1	1.6	2.5	2.7	
26	332		Fabricated metal product mfg	14.1	14.3	14.3	13.3	12.7	12.5	11.7	11.0	8.8	8.6	9.0		9.5	9.0	-2.1	-5.1	-3.0	0.9	1.0	1.3	
27	333		Machinery mfg	7.6	8.3	8.4	8.4	8.3	8.1	7.7	7.1	6.0		6.8			7.3	0.0	-0.3	-0.2	0.7	0.9	1.0	
28	3331	3	Agricultural, construction & mining machinery mfg	2.2	2.6	2.7	3.1	3.0	2.9	2.5	2.2	1.8	~~~~~	2.3	~~~~~~		2.3	1.1	0.1	-1.0	1.8	2.1	1.7	
29	3332	3	. Industrial machinery mfg	0.6	0.6	0.6	0.6	0.6	0.7	0.6	0.6	0.6	~~~~~~	0.6	~~~~~~	~~~~~~~	0.6	-0.2	0.0	0.2	0.6	0.8	0.6	~~~~~~~
30	3333	3	. Commercial & service industry machinery mfg	0.5	0.6	0.5	0.4	0.4	0.4	0.3	0.3	0.3		0.3				0.1	-0.2 0.0	-0.3 0.1	0.6	0.4	0.8	
32	3335	3	Ventilation, heating, air-conditioning & commercial refrig. equip. mfg Metalworking machinery mfg	0.5 1.7	0.5 1.9	0.5 2.0	0.5 1.9	1.9	0.5	1.8	1.6	0.5 1.2		0.5 1.5			0.5 1.7	-0.4	0.0	0.1	0.5 0.5	0.8	0.6 1.1	
33	3336	3	. Engine, turbine & power transmission equip. mfg	0.3	0.3	0.4	0.4	0.3	0.3	0.3	0.4	0.4		0.4		0.4	0.3	0.0	0.0	0.4	0.7	0.9	0.7	
34	3339	3	. Other general-purpose machinery mfg	1.7	1.7	1.7	1.6	1.7	1.6		1.6	1.3		1.3		1.5	1.5	0.0	-0.2		0.6	0.7	0.9	
35	334	2	Computer & electronic product mfg	3.7	3.7	3.2	2.9	2.8	2.8	2.5	2.7	2.4	2.0	1.8	1.9	1.8	1.6	-1.6	-2.1	-0.5	0.4	0.4	0.6	0.5
36	335	2	Electrical equip., appliance & component mfg	2.3	2.3	2.5	2.5	2.7	2.8	2.7	2.9	2.6	2.3	2.3	2.3	2.4	2.4	-0.6	0.1	0.8	0.6	1.1	0.8	3 1.3
37	3351	3	Electric lighting equip. mfg	0.2	0.2	0.3	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.2	0.2	0.2	-0.1	0.0	0.0	0.5	0.7	0.5	
38	3352	3	Household appliance mfg	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1		0.1	0.0	-0.1	-0.1	0.0	0.2	0.3	0.3	
39	3353	3	Electrical equip. mfg	0.8	0.7	0.7	0.6	0.7	0.7	0.7	0.7	0.7	0.7	0.6			0.6	0.0	-0.2	-0.1	0.6	0.6	0.8	
40	3359	3	. Other electrical equip. & component mfg	1.2	1.2	1.4	1.5	1.5	1.6	1.6	1.7	1.5		1.3		1.5	1.6	-0.4	0.4	0.8	0.8	2.0	1.2	
41	336	2	Transportation equip. mfg	18.8	18.4	19.4 3.9	20.0	20.1	18.9	18.1	17.4 4.3	14.1	14.2 3.8	14.6 3.8			16.6	-4.4 -0.8	-2.2	2.1	0.8	1.0	1.4	
42 43	3361 3362	3	. Motor vehicle mfg	1.0	3.6 1.0	1.2	1.2	4.3	4.1	4.2 1.0	0.9	3.7 0.6		0.6		4.1 0.7	4.1 0.7	-0.8	-0.3	-0.1	0.5 1.3	0.9 1.2	1.1 0.9	
43	3363	3	. Motor vehicle body & trailer mfg . Motor vehicle parts mfg	12.8	12.1	12.8	13.1	13.1	12.1	11.5	10.8	8.4		9.0		~~~~~~~~	10.5	-0.3 -3.9	-0.3 -2.2	1.7	1.0	1.2	2.3	~~~~~~
45	3364	3	Aeroenace product & parte mfg	1.3	1.2	0.9	0.9	1.0	1.0	1.0	1.0	0.9		0.8			0.8	0.0	-0.4	-0.4	0.6	0.5	0.5	
46	3365	3	. Railroad rolling stock mfg	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.2	
47	3366	3	Ship & boat building	0.4	0.4	0.5	0.6	0.6	0.5	0.3	0.3	0.3		0.3	~~~~~		0.3	-0.2	-0.1	0.1	1.7	2.1	0.6	~~~~~~~
48	3369	3	Other transportation equip. mfg	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1		0.8	0.4	0.2	
49	337	2	Furniture & related product mfg	4.4	4.9	4.7	4.3	4.1	4.0		4.4	3.7		3.6			3.6	-1.5	-0.8		0.6	0.9	0.7	
50	339		Miscellaneous mfg	3.0	3.1	3.2	3.4	3.6	3.6		4.0	3.9		3.7			4.0	0.1	1.0	0.9	0.8	1.0	0.8	
51	3391	3	Medical equip. & supplies mfg	1.1	1.1	1.2	1.2	1.2	1.2	1.2	1.4	1.5	~~~~~~~	1.5		~~~~~~~~	1.5	0.1	0.4	0.3	1.0	1.2	1.1	
52	3399	3	Other miscellaneous mfg	1.9	1.9	2.0	2.2	2.4	2.4	2.5	2.6	2.4		2.2			2.5	0.0	0.6	0.6	0.7	1.0	0.7	7 1.0
53	Subtota	al: All	manufacturing except food and beverage manufacturing	124.0	125.1	124.6	121.1	119.0	115.9	111.2	105.3	87.3		85.8			88.9		-35.1	ļ	ļ		₩	
54	Total: /	All co.c	ctors in non-metro Ontario	874.6	890.3	901.6	910.7	922.1	932.6	930.6	960.1	923.5	913.0	919.7	938.4	948.4	952.4	150.6	77.8	-72.8	1		1	

<sup>1.</sup> The expected change is estimated from a shift-share calculation that shows the change that would have occurred if non-metro employment had changed at the same rate as national employment in the employment in the given sector had changed at the same rate as the national employment in the given sector had changed at the same rate as the national employment in the given sector.

Rural Ontario Institute gratefully acknowledges the work of Ray Bollman in preparing this edition of Focus on Rural Ontario. Questions on data sources can be directed to RayD.Bollman@sasktel.net. Any comments or discussions can be directed to <a href="MRagettie@RuralOntarioInstitute.ca">MRagettie@RuralOntarioInstitute.ca</a>.

<sup>2.</sup> A location quotient (LQ) indicates the relative intensity of a sector (in this case, in non-metro census divisions), relative to the provincial pattern and relative to the national pattern. It is calculated as the non-metro percent employed in a sector divided by the provincial (or national) percent employed in a sector. Source: Ontario Ministry of Agriculture and Food, ANALYST EMSI database.